

Meet Thami Ndlovu

Thami is the Founder of Datadvice, a market research and consulting firm that was named among the Top 10 market research businesses in the United States. Datadvice consists of a globally distributed team of subject-matter experts, offering unparalleled support to clients across North America, Africa, Europe and the Middle East.

A dynamic business consultant, Thami has the ear of C-suite executives, entrepreneurs and leaders the world over, successfully advising them on strategy, marketing and leadership. To date, Thami has advised 65 clients on 203 projects across 35 industries in 15 countries.

Thami also serves on the board of several startups in an advisory role. He is a trusted market research expert of SNDBX Atlanta, a network of expert professionals that support the growth and scale of entrepreneurial ventures across Africa and North America.

A global traveler, Thami has lived and conducted business across various metros in Africa, Europe and North America, including London, New York, Boston, Dallas, Atlanta and Johannesburg.

Thami delivers keynote speeches, workshops and training sessions to organizations, teaching them how to harness data to spark disruptive transformative changes and achieve industry-leading success.



Key Highlights of Datadvice

200+

Projects

Delivering high-impact research to Microsoft, Canva and other industry leaders

35+

Industries Served

Comprehensive market insights across multiple sectors and 4 continents

4.0

AI Innovation Score

Pioneering the fusion of human expertise with advanced AI analytics

#1

Industry Position

Recognized thought leader in global business intelligence

Our track record combines Fortune 100 experience with cutting-edge AI capabilities, delivering unparalleled market insights across a global scale.

Awards & Recognitions

Top Firm

Top Market Research Firm

Recognized by Business
Management Review

Top 1%

**Top Researcher on
UpWork**

Verified high-impact research firm

Datadvice also holds advisory roles with leading global startups.



Key Facts About Datadvice

At **Datadvice Market Research**, we empower organizations with data-driven confidence. We transform **complex market data into actionable strategies**, helping clients **identify lucrative opportunities, outmaneuver competitors, and optimize business decisions**.

What We Offer

- **Competitive Intelligence** - Benchmarking industry leaders & uncovering strategic gaps
- **Go-to-Market Strategy** - Data-backed roadmaps for successful market entry
- **Customer Insights & Segmentation** - In-depth research into **buyer behavior and pain points**
- **AI-Powered Data Analytics** - Advanced algorithms for **predictive business intelligence**
- **Investment & M&A Research** - Supporting investors with **due diligence and market forecasting**

By the Numbers

- 203 successful projects with 65 clients across 35 markets in 15 countries
- Fortune 100 clients & global investors trust Datadvice
- Award-winning research firm recognized as a Top 10 Market Research Firm in the US by Business Management Review
- Top 1% researcher on UpWork

Datadvice Client Testimonials



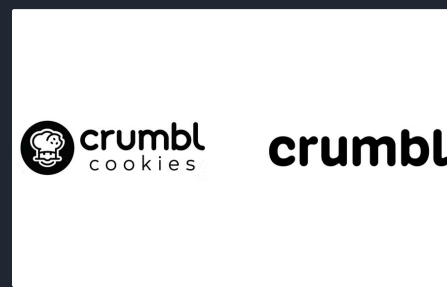
CTO, Astreya

"Datadvice worked seamlessly with our team amidst shifting requirements and presented to our leadership team, and the feedback was very positive. They were able to get up-to-speed very quickly and contribute in a meaningful way."



CMO, Gravitas Marketing Strategies

"I have been in marketing for 40 years, working with a couple of thousand clients and hundreds of resources. My client and I individually have never received a more thorough research document than we received from Datadvice. Fully realized with meticulous attention to detail. But it's more than that. They brought in their considerable experience to add insights that I very much appreciated, actually doing some of the work I do for me. I chalk it up to their enthusiasm for their assignment, but also Datadvice's professionalism in terms of understanding the context of what we are trying to achieve. Five star effort. Recommended highly."



CMO, Crumbl Cookies

"Datadvice did a terrific job for me. They had to do some serious research for me to answer the questions I posed but was able to bring the data together in a comprehensible way. They also added some flair to the finished product that really helped it stand out."



Product Manager, Fortune 100 Tech Company

"Datadvice provided research that shaped our entire product strategy, helping us optimize features and pricing."

Keynote Speaking & Thought Leadership

Thami Ndlovu is a sought-after speaker on **AI-powered research, entrepreneurship and business leadership, market disruption, and data-driven decision-making.**



Speaking Topics

- AI & The Future of Market Research
- Data-Driven Decision Making
- Scaling in Emerging Markets
- Entrepreneurship & Disruptive Innovation

Availability

- Available for keynotes, panels, and podcast interviews



Speaking Engagement Reviews



Dr. Mary Ritz, PhD

Founder - Channel Group

"Thamsanqa captivated our audience with his insightful strategies, practical advice, and inspiring personal stories. His ability to connect with our young entrepreneurs while providing actionable steps was truly impressive."



Dr. Malcolm Muhammad

VP at Russell Innovation Center & GSU Professor

"His ability to break down complex concepts into clear, understandable ideas truly resonated with my students. By sharing real-world client examples, he brought a practical, hands-on approach that made his presentation both relevant and inspiring."



Muphulusi Nefale

Founder of Collabora Hub

"He spoke with clarity, poise and professionalism of a level we had never witnessed before. Our community walked away with knowledge that could be applied immediately."



Iruku Makanga

Founder of Trade with Kenya

"Your value as a SNDBX Atlanta expert is immeasurable. Datadvice Market Research is the best."

Media & Press Coverage

Thami Ndlovu and Datadvice have been featured in **multiple leading business publications**, showcasing his impact on global market research, AI-powered insights, and entrepreneurship.



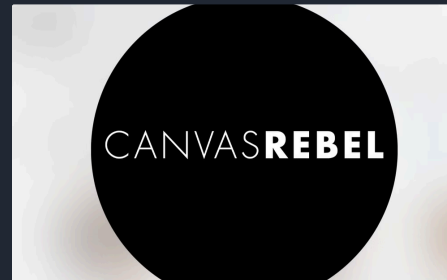
Newsday Zimbabwe

["Zim Entrepreneurial Prodigy Challenges Global Status Quo"](#)



Shoutout Atlanta

["Meet Thamsanqa Ndlovu: Entrepreneur & Market Researcher"](#)



Canvas Rebel

["Inside the Mind of a Market Research Expert"](#)



Business Management Review

[Datadvice Market Research: The Gold Standard in Adaptive, Global Market Research](#)

Ndlovu Development Foundation

Beyond business, **Thami Ndlovu** is deeply committed to **impact-driven work**. He founded the **Ndlovu Development Foundation**, a nonprofit focused on **empowering African entrepreneurs, supporting education, and driving economic transformation**.

Entrepreneurship Incubator

Funding & mentorship for young founders

Education & Scholarships

Providing academic support for underprivileged students

Business Workshops

Training entrepreneurs in **growth strategies and funding access**

Learn more: Ndlovu [Development](#) Foundation



Authorship

The Calculated Leader

How to Lead with Data and Make Bold Decisions for Lasting Success

In today's volatile business landscape, **leaders who rely on intuition alone risk falling behind**. The most successful decision-makers understand that **data is more than just numbers—it's a lifeline** that can drive bold, calculated moves that fuel sustainable success.

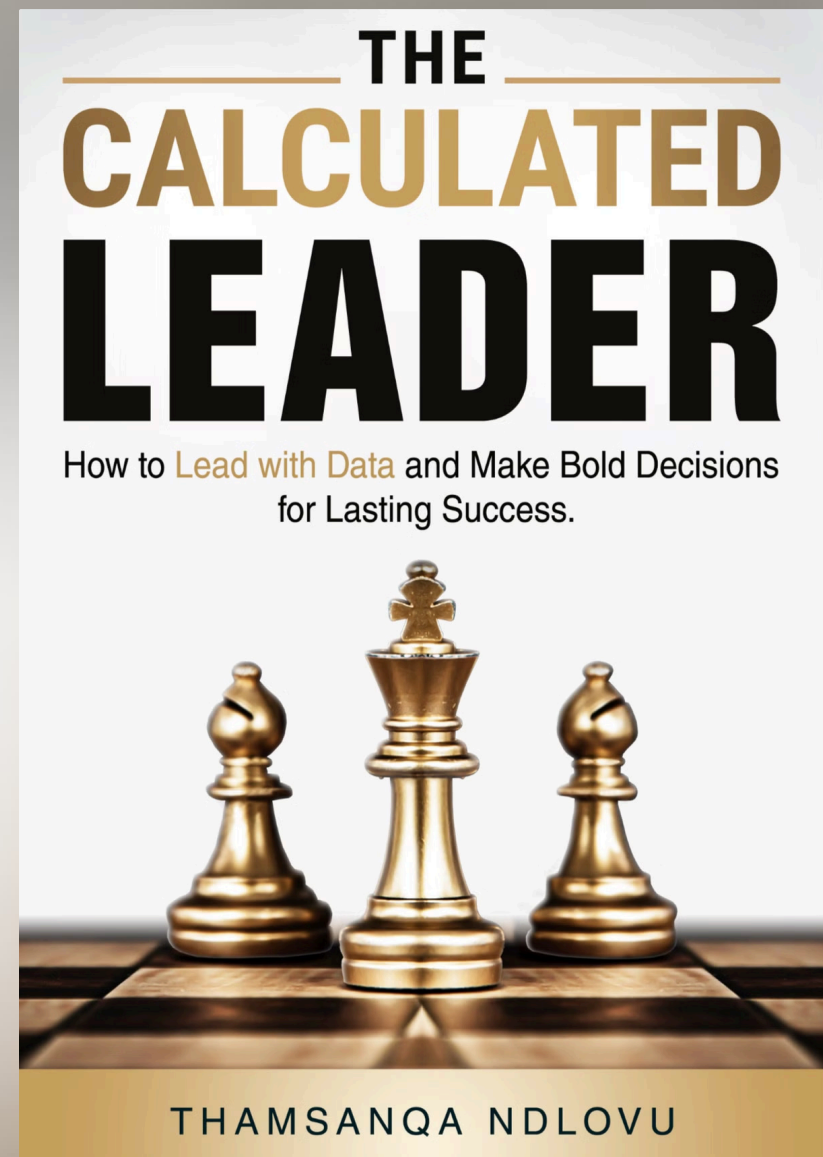
In *The Calculated Leader*, Thamsanqa N. reveals how **leaders at every level** can integrate **data-driven thinking** into their decision-making process. Drawing from his **real-world experiences**—from navigating financial struggles during the pandemic to advising billion-dollar companies—he provides a **blueprint for making high-stakes decisions with confidence**.

This book explores:

- **The power of data as a competitive advantage**—why businesses that leverage insights outperform their competitors.
- **How to ask the right questions to get actionable intelligence**—turning raw data into strategic foresight.
- **Lessons from failure and resilience**—why setbacks are often the best teachers for strong leadership.
- **The leadership mindset of lifelong learning**—adapting to change and fostering innovation through continuous improvement.

Through a mix of **personal stories, case studies, and expert insights**, *The Calculated Leader* is an **indispensable guide for CEOs, entrepreneurs, and professionals** seeking to lead with **clarity, precision, and strategic foresight** in the **AI-powered future of business**.

This book is not just about **understanding data**—it's about mastering the **art of leadership in the age of disruption**.



Why Work with Thami & Datadvice?

- ✓ **Globally Recognized Expertise** – Fortune 100-caliber insights with a startup agility
 - ✓ **AI & Data-Driven Market Intelligence** – Cutting-edge research methodologies
 - ✓ **Proven Client Success** – From **enterprise giants to emerging disruptors**
 - ✓ **Passionate About Impact** – Empowering businesses & communities through data
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- ♦ **Website:** www.datadvice.io
 - ♦ **Media & Speaking Inquiries:** info@datadvice.io
 - ♦ **LinkedIn:** [Thamsanqa Ndlovu](#)